



Asheville?  
Chicago?  
Denver?  
Richmond?  
Yeah, we don't know either

Asheville Coalition  
FOR  SMART GROWTH

*\*images are current/planned Asheville projects*

At the Asheville Coalition for Smart Growth, we believe that growth may be inevitable and can be desirable, but destruction of community character is not.

**Asheville's increasing popularity as a destination has led to a rush of development that has pushed our infrastructure to its limits – from traffic to water to sewage management. And each new, generic development strikes another blow against our unique style.**

Now, there are two more developments planned at the entrance to the historic Charlotte Street neighborhood. Initial submissions call for the addition of 250 housing units and 55,000+ square feet of office and retail space. The guidelines in place for Smart Growth – the Unified Development Ordinance, the Living Asheville Comprehensive Plan and Future Land Use Map are all being ignored in the rush to accommodate developers.

**Asheville Coalition**  
FOR SMART GROWTH

The Asheville Coalition for Smart Growth is asking that you visit our website to learn more about these projects and how you can be a part of making our voices heard.

**Visit the website today:**  
[www.AshevilleCoalition.org](http://www.AshevilleCoalition.org)

Asheville Coalition  
FOR SMART GROWTH  
62<sup>1/2</sup> Gertrude Place  
Asheville, NC 28801